

# Extreme values

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## Business Mathematics

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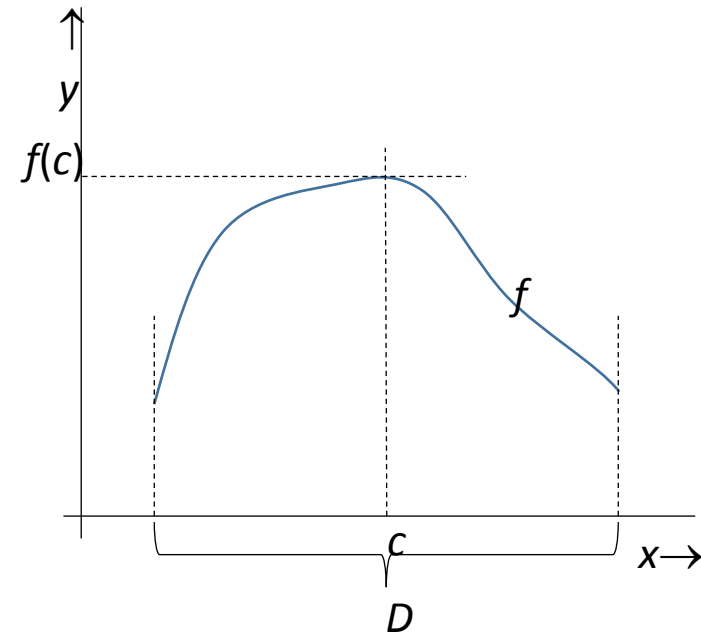
# EXTREME POINTS AND VALUES

Let  $f(x)$  have domain  $D$

We call  $c \in D$  a maximum point for  $f$  if and only if  $f(x) \leq f(c)$  for all  $x \in D$

We call  $f(c)$  a maximum value of  $f$

If  $f(c) > f(x)$  for all  $x \in D$  with  $x \neq c$ , then  $c$  is a strict maximum



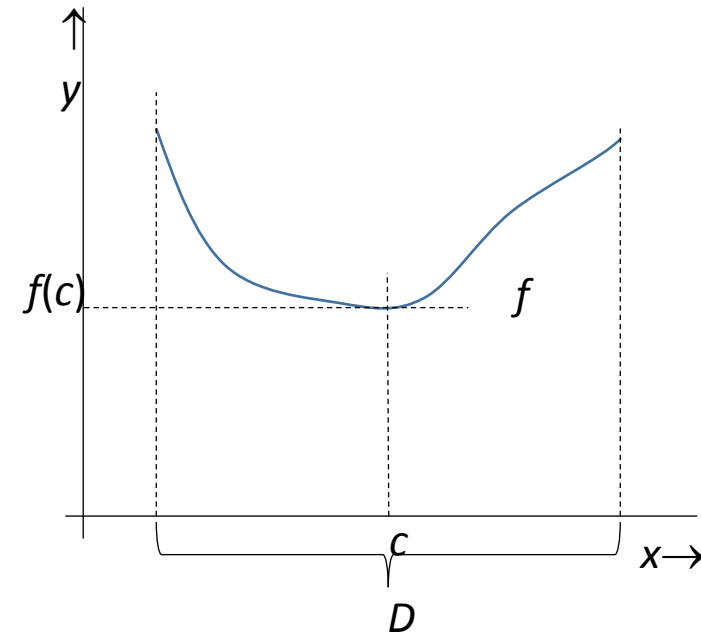
# EXTREME POINTS AND VALUES

Similar for minimum points and minimum values

Collectively denoted as optimal points and optimal values, or extreme points and extreme values

Important in business and economics:

- maximum profit, maximum sales, etc.
- minimum costs, minimum risk, etc.



# EXTREME POINTS AND VALUES

## Local and global extreme points

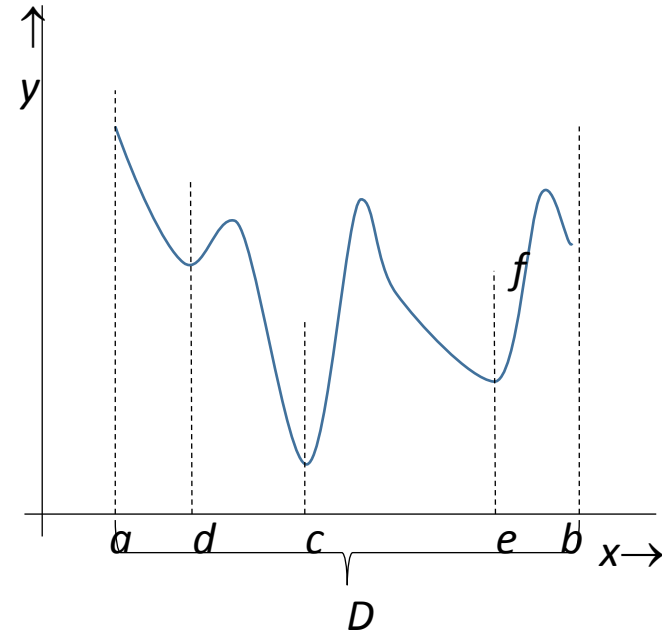
- local: if the extreme point is an extreme in a small interval within  $D$
- global: if the extreme point is an extreme over the full domain  $D$

## Example:

- global minimum point at  $c$
- local minimum points at  $c$ ,  $d$ ,  $e$ , and the upper boundary of  $D$  ( $b$ )

## Example:

- global maximum point at  $a$
- also several local maximum points

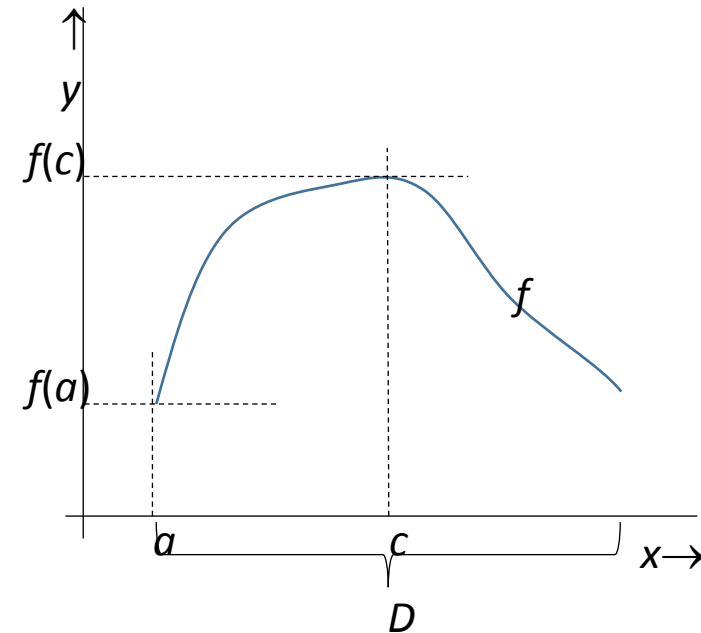


# EXTREME POINTS AND VALUES

For smooth functions, extreme values may occur

- at points (like at  $c$ ) where  $f' = 0$  (stationary points)
- at the boundary of the domain  $D$  (like at  $a$ )

Points not at the boundary are interior points of the domain  $D$



# FIRST-ORDER CONDITIONS

Necessary condition for an extreme value at an interior point at  $x = c$

$$f'(c) = 0$$

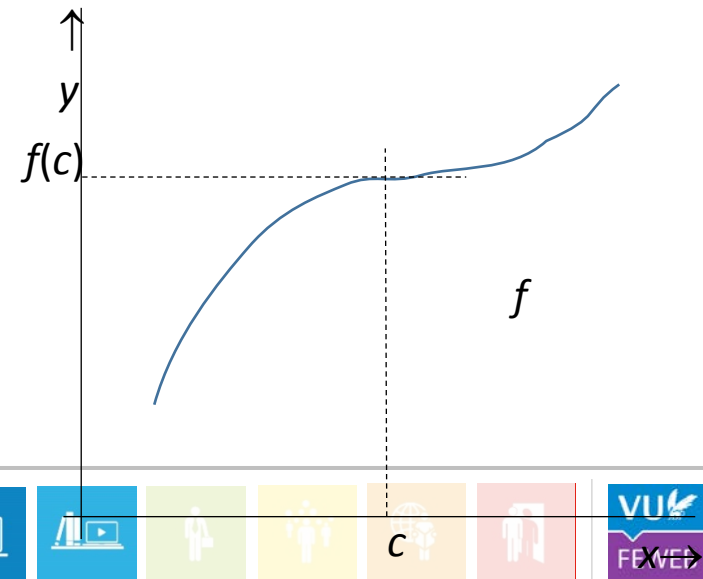
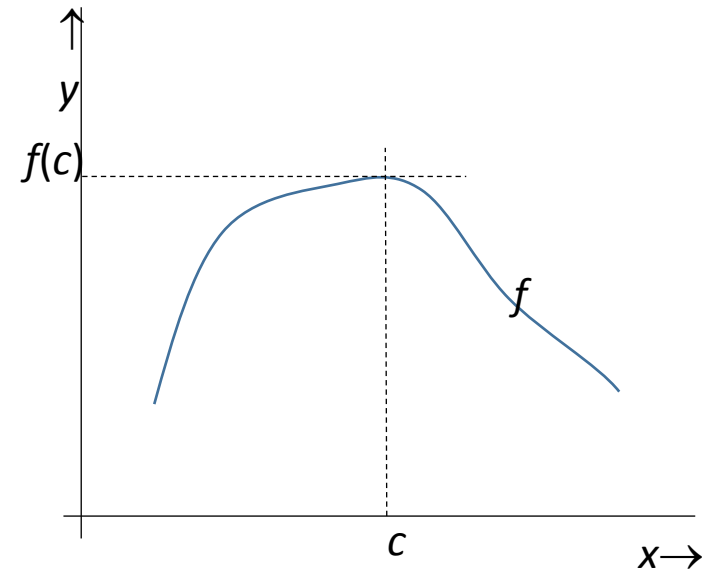
But not a sufficient condition

Possible stationary points:

- minimum
- maximum
- saddle point/inflection point

First-order condition

- first-order derivative
- a necessary condition



# FIRST-ORDER CONDITIONS

## Example

- consider  $f(x) = 1 - \frac{2}{2+x^2}$
- differentiating yields  $f'(x) = \frac{4x}{(2+x^2)^2}$
- solving  $f'(x) = 0$  yields  $x = 0$
- the function has only one stationary point at  $x = 0$





# SECOND-ORDER CONDITIONS

Let  $f$  be a twice differentiable function. Suppose that  $c$  is a stationary point, then:

- if  $f''(c) < 0$ , then  $c$  is a local maximum point
- if  $f''(c) > 0$ , then  $c$  is a local minimum point
- if  $f''(c) = 0$ , then further investigation is required

## Second-order condition

- second-order derivative
- $f'' \neq 0$  is a necessary condition for an extreme value



# SECOND-ORDER CONDITIONS

## Example

- consider again  $f(x) = 1 - \frac{2}{2+x^2}$  with  $f'(x) = \frac{4x}{(2+x^2)^2}$
- what is the type of the stationary point at  $x = 0$ ?
- differentiating  $f'(x)$  yields  $f''(x) = -\frac{4(3x^2-2)}{(2+x^2)^3}$
- inserting  $x = 0$  yields  $f''(0) = 1 > 0$
- so  $x = 0$  is a local minimum



# FINDING EXTREME VALUES

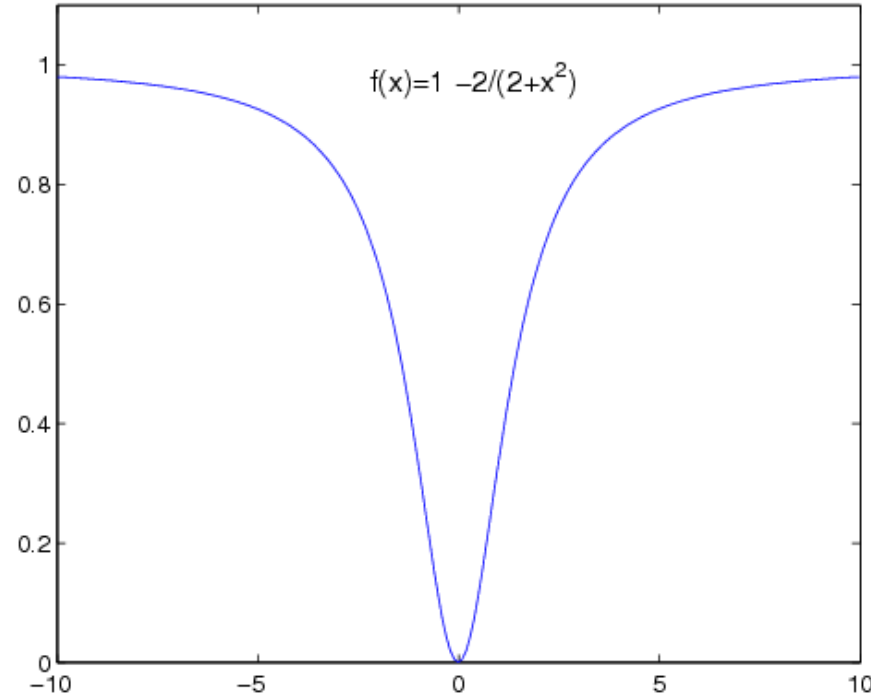
1. Check domain and differentiability of  $f$ 
    - find values of  $f$  at the boundaries of the domain and at points where  $f$  is non-differentiable
  2. Find all stationary points with  $f' = 0$
  3. Check nature of each stationary point
    - calculate the values of  $f$  at each local extreme point
- Local extreme values: ready
- Global extreme values: find which ones classify as global



# FINDING EXTREME VALUES

## Example

- $f$  is defined and differentiable for all  $x$
- $f(x)$  has a local minimum at  $x = 0$  and there is no other local minimum
- from the graph of the function we conclude that  $x = 0$  is the strict minimum of  $f(x)$
- note that  $f(x)$  has no point of local or strict maximum even though  $f(x)$  approaches 1 from below
- sign diagram:



$f'''(x)$	-
$f'(x)$	--- 0 +++ +
$f(x)$	min



# OLD EXAM QUESTION

10 December 2014, Q1c

A function  $f(x)$  that is defined on domain  $x \in [a, b]$  is known to have a derivative  $f'(x) > 0$  on that domain. Which statement(s) is (are) correct? (choose one or more)

- (A)  $f(x)$  has an interior maximum.
- (B)  $f(x)$  has a maximum at  $x = a$
- (C)  $f(x)$  has a maximum at  $x = b$ .
- (D)  $f(x)$  has an interior minimum.
- (E)  $f(x)$  has a minimum at  $x = a$ .
- (F)  $f(x)$  has a minimum at  $x = b$ .
- (G) None of the answers above is correct.



# OLD EXAM QUESTION

27 March 2015, Q1e

Determine both coordinates  $(x, g(x))$  of the minimum point of the function  $g(x) = e^{(2x-3)^2}$ .  
(exact)

